

**QUIVER
CREATIVE**

Quiver Creative is a full stack creative services provider.

We are a web design, marketing & branding company based in New Jersey. Our services include logo & brand identity design, brand management, SEO, email & social marketing, website management and more. *Our core aim is to help you grow your business faster.* We have spent over a decade in developing & directing creative, online and new media brand experiences for small, medium, and large businesses in New Jersey and beyond.

Visit us online at **QuiverCreative.com** for more!

2017 Marketing Planning Calendar



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JANUARY

1 New Years Day
14 National Vision Board Day
16 Martin Luther King Day
26 Winter X Games Begin
28 Chinese New Year
29 NFL Pro Bowl
National Blood Donor Month, National Mentoring Month
National Soup Month, National Sunday Supper Month

FEBRUARY

1 National Freedom Day
2 Groundhog Day
3 Wear Red Day
5 NFL Super Bowl
12 Lincoln's Birthday
14 Valentine's Day
15 Susan B Anthony Day
20 President's Day
Black History Month, Heart Disease Awareness Month

MARCH

1 Peanut Butter Lover's Day
1 Ash Wednesday
3 Employee Appreciation Day
8 International Women's Day
11 Daylight Savings
17 St. Patrick's Day
20 First Day Of Spring
23 National Puppy Day
National Women's History Month, Reading Awareness Month,
National Nutrition Month, National Craft Month

APRIL

1 April Fool's Day
2 Baseball Opening Day
7 No Housework Day
9 Palm Sunday
10 National Siblings Day
14 Good Friday
16 Easter
17 Tax Day
22 Earth Day
28 Arbor Day
National Child Abuse Awareness Month, National Cannabis Awareness Month, National Autism Awareness Month, Stress Awareness Month

MAY

2 National Teacher's Day
5 Cinco De Mayo
6 National Nurses Day
6 Kentucky Derby
14 Mother's Day
15 National Choc. Chip Day
20 Armed Forces Day
29 Memorial Day
Foster Care Month, National Barbecue Month, Motorcycle Awareness Month, National Get Caught Reading Month

JUNE

2 Doughnut Day
5 World Environment Day
6 D-Day
12 Anne Frank Day
13 Summer X Games Begin
14 Flag Day
18 Father's Day
21 First Day Of Summer
Stanley Cup Finals (NHL), NBA Finals, National Camping Month, LGBTQIA Pride Month, National Fresh Fruit and Vegetables Month

JULY

1-23 Tour de France
3-16 Wimbledon Tennis
4 Independence Day
16 National Ice Cream Day
17 World Emoji Day
16-23 British Open
23 Parent's Day
29 National Wing Day
National Ice Cream Month, National Picnic Month, National Anti-Boredom Month, National Grilling Month

AUGUST

4 US Coast Guard Day
7 National Lighthouse Day
13 Left Handers Day
15 National Relaxation Day
17 National Thrift Shop Day
21 Senior Citizens Day
26 National Dog Day
28 Women's Equality Day
Back-To-School, Family Fun Month, National Golf Month, National Water Quality Month, National Coffee Month

SEPTEMBER

4 Labor Day
10 Swap Ideas Day
10 Grandparent's Day
11 Patriot Day
18 Citizenship Day
22 First Day Of Fall
28 Good Neighbor Day
29 Coffee Day
Hispanic Heritage Month, National Courtesy Month, National Preparedness Month, Self Improvement Month

OCTOBER

1 World Vegetarian Day
2 Child Health Day
6 World Smile Day
9 Columbus Day
9 Native American Day
16 Boss's Day
28 Make A Difference Day
31 Halloween
Baseball World Series, Breast Cancer Awareness Month, National Pizza Month, National Cyber Security Month

NOVEMBER

3 Sandwich Day
5 Daylight Savings Ends
7 Election Day
11 Veteran's Day
23 Thanksgiving
24 Black Friday
25 Small Business Saturday
27 Cyber Monday
Military Family Appreciation Month, National Adoption Month, National Novel Writing Month

DECEMBER

4 Cookie Day
7 Pearl Harbor Day
12-20 Hanukkah
17 Maple Syrup Day
21 First Day Of Winter
24-25 Christmas Eve/Day
26 Boxing Day
31 New Year's Eve
National Human Rights Month, National Write A Business Plan Month, Safe Toys and Gifts, AIDS Awareness

